

BIBBEN TO PLAY GAME FOR CHARITY

Nine From Chevy Chase and
Metropolitan Will Line Up
Against Philadelphians.

Hands unaccustomed to the stinging impact of a baseball and lower limbs that will trot around the diamonds only to limp across the drawing rooms later, will be called into play when the annual ball game for charity is played next Saturday between the Chevy Chase and Metropolitan Club teams and the nine society men representing the Racquet Club of Philadelphia.

There are three things that Washingtonians expect every year—taxes, the half-and-half controversy, and a society game of baseball in the interest of charity. They will have all answered the roll call Saturday afternoon when Joseph Leiter, society umpire, starts the buzz of excitement in the grandstand and on the diamond by demanding that the players wear their uniforms.

It isn't promised that the game will be as serious or as ruthless as a contest might be between the Nationals and the Red Sox. But make-believe is the order of the day. The players will do their level best to hold down the runs to two figures. The players really haven't had the time to practice, you know.

Uniforms of All Sorts.
The society players will be minus standard uniforms. Tennis suits, golf suits, anything short of bathing suits, may be seen on the diamond vying in color with the resplendent gowns of society women who will watch the game.

A section of the Marine Band will supply music and debutantes of the season will cry their wares of peanuts, popcorn, chewing gum and sarsaparilla. All proceeds are for the free wards of Providence Hospital. The line-up of the two teams isn't complete, but Preston Gibson, former Yale star, will pitch for the Washington clubmen.

Henri de la Roche will cover second base in more or less daring fashion, and Myron Parker, Jr., will choose some position in the field. Blair Spencer may play anything from shortstop to Ty Cobb's position, and the line-up, subject to change as are the line-ups of all ball games, will be announced at the first ball to be announced later.

Mecca For Society.
After the game for charity, the Chevy Chase Club will be the mecca for defeated and victorious, and on Sunday teams representing the Philadelphia and Washington clubs will compete for tennis and golf honors. And there the local contingent expects to put it over on the adversaries from Brotherly Love town.

Walter and Walcott Tuckerman, Julian Bishop, Joseph Clapp, and Chevy Chase golfers will participate in the golf match, while Ballard Moore and Spencer Gordon will be among those defending the tennis title of the local clubmen.

The ball game will be played at American League Park the hour for the first ball to be announced later.

**WEDDING ON WARSHIP
LIKELY NOT TO TAKE
Secretary Daniels Lets Movie Folk
Marry, But New Ob-
stacle Arises.**

NEW YORK, May 19.—The battleship New York had the privilege of acting as a marriage altar, when the Rev. Albert Dale Gantz officiated at the wedding of Miss Gertrude Cameron, a moving picture actress, and Herbert Van Loan.

Mr. Van Loan is a press agent for the Universal Film Company, and will conduct the party to the wedding in the beauty contests conducted by the Washington Times and other leading newspapers of the country, to the two California expositions.

The bride, who is nineteen, is one of the girls who sent her picture to the competition. It makes no difference to her now whether she wins or not. The Universal Film Company is making her a wedding present of the trip.

Mr. Gantz explained before the ceremony that the bride was a member of the congregation of an old friend of his, and she had desired to be married on board a battleship for much the same romantic reasons that other young ladies have desired to be married in balloons and diving bells and flying machines. She applied to Secretary Daniels for the requisite permission and he gave countenance to the event.

The bridal party arrived a little late in one of the New York's pinnacles, and brought with them an efficient moving picture outfit. This, however, was doomed to disuse, the powers that were of the ship objecting. The ceremony took place in a small apartment somewhere on the port side, as Secretary Daniels prefers it, left hand side of the ship.

There is, however, a possible rift in the lute. It should be remembered that the ceremony took place upon the port side of the ship, because thereon hangs a problem of some interest. The New York lay with her stern pointing up stream. Now, the dividing line between the State of New York and the State of New Jersey is somewhere in the middle of the Hudson river, and the New York was moored about the middle of the stream. Which is to say that the port side of the ship was in the State of New Jersey, while the starboard side only was in the State of New York.

Now, as was pointed out to the Rev. Mr. Gantz, the wedding took place under a license issued in and by the State of New Jersey. For that matter, the bride has the State of New York right to issue licenses for weddings which are to take place in the sovereign State of New Jersey. For that matter, a cabin in a United States battleship rightly considered part of any particular State at all? Is it rather an outlying colony, or dependency, of the Federal Government, and, as such, above the control of any individual State at all?

All these and similar problems prompted to the Rev. Mr. Gantz had the effect upon him that he decided to look into the matter and if he should deem it necessary perform the ceremony again after the happy party were once again landed on the shores of Manhattan.

**Veterans Plan Monument
To Col. D. D. Gaillard**

Plans for the collection of funds for the erection in Arlington Cemetery of a monument to Col. D. D. Gaillard, commander of the Third Cavalry, who died during the Spanish-American War, were made at a reunion of members in observance of the sixteenth anniversary of the mustering out of the regiment at 45 Thirtieth street north-west last night.

THE BEST Photoplay Department in WASHINGTON

Patrons of Films to
Be Given More News
About the Plays
and Players

One of the most glaring deficiencies of the motion picture has been found in the publicity given the films—publicity that will tell the patron the character of the film play and give him some inkling as to its quality.

There has probably been as much money spent on publicity pure and simple by the various producing and distributing concerns during the past year than by any other single industry in the country. But the character of this publicity has been of a kind that contains an appeal to the exhibitor rather than the patron. It has been of the kind that would be given a breakfast food or a new sort of soap in the grocers' trade journals. It has been sales making for the producer rather than interest building for the patron of the exhibitor.

Motion pictures introduced an entirely new factor to the commercial as well as the amusement world. They are manufactured—but factory methods of advertising must not be followed. They are "produced" and "offered," as theatrical productions, but the methods of acquainting the public with the quality of the productions cannot be the same for several rather sound reasons.

The providing of amusement for the individual or the mass of people is little more than a play upon the emotions of the man or the crowd, as the case may be. Emotions cannot be commercialized. For that reason the sense of amusement cannot be appealed to in the same way that appeal is made to the sense of taste. The character of a play cannot be stated in the same way, the quality of a brand of condensed milk is explained. Hence the factory methods of exploiting film among the patrons cannot be very well followed.

The film is a theatrical attraction. But it is a drama about which the public can know absolutely nothing until it is seen. The system of showing films under a daily change of program which prevails at most of the motion picture theaters, makes it impossible for the patron to know anything about the play he has selected for his entertainment until he has actually seen it. The only way he can select is by relying on his experience to tell him what the actors and actresses have done or what the company producing the show advertised is capable of producing.

For the first few years of the motion picture industry the novelty of the pictures was sufficient to obtain an audience. Then came the combination of acting art with the novelty and the first step toward establishing a stable industry was taken. When, a year or two ago, the novelty vanished and left only the actual quality of the film or scene to determine its value—a fluctuating value and a matter of pure opinion of the individual as to the quality of the picture, the industry started competition on a large scale and made advertising necessary.

Up to this point the business of renting films had been carried on entirely with the exhibitor, without reference to the public who eventually paid for them. And the exhibitor was usually a relic of the old novelty days when any old film would draw a crowd to the theater. The trouble is that the matter of

PHOTOPLAYS AND PHOTOPLAYERS

By GARDNER MACK.



VALLI VALLI.

The musical comedy star who appears in the photoplay of "The High Road" at the Savoy tomorrow.

doing all the advertising to catch the

The people who support the film only know what they do know about the picture. The exhibitor, who is the company or that to produce a good play from the film itself and their knowledge was acquired by paying money to see the film and not by any publicity the manufacturer or the exhibitor might have given the play or the players.

But the old order is changing. The producing and distributing companies are learning that some sort of publicity must get direct to the people. They must be told things about the plays and players. It must be understood that there has been quite a bit of matter printed about these things—but generally speaking there has been no general publicity for the public at large.

To provide this, in the most direct way, the Paramount Corporation has adopted a new policy, and it is likely that others will find it to their advantage to do the same thing. The Paramount Company has taken a short cut to efficiency in its publicity by establishing publicity agents in many of its more important distributing districts whose business it

is to devote themselves particularly to learning the wishes and tastes of the people who patronize the pictures.

It is the duty of the publicity agent who has been sent to Washington to look after this district, to study the patrons of the picture in this city, to determine what kinds of films they like best and to see that the Paramount Company's headquarters are most popular.

In addition to this it is the duty of this agent to give the widest possible publicity to the plans and schemes of the Paramount Company, to explain their high ideals in motion picture production and the general excellence of the plays and the ability of the players to interpret them.

BE A MOVIE ACTOR

Jim Cruze, Star of "The Million Dollar Mystery," Will Be Your Teacher.

MOVIE STARS MAKE FORTUNES

Mary Pickford, Jack Kerrigan, Francis X. Bushman, Mary Fuller, Charles Chaplin, "Broncho Billy" Anderson and Dozens of Others Paid Thousands Weekly in Salaries and Royalties.

MOVIES NEED NEW TALENT



JIM CRUZE
(Master Instructor.)

The movie producers and movie fans want new talent, new faces, new personalities for the films, says Jim Cruze.

Have you talents, ability, skill, qualifications that would fit you to act for the films? If you have, Jim Cruze, star of "The Million Dollar Mystery," "Zudora," and other famous film successes, will instruct you how to become a successful movie actor or actress.

Jim Cruze is eminently fitted to teach the art of movie acting. He has been in the movies for years as a film player. He will tell you what you must know about acting, how to obtain effects for the films, how to make up for different roles, how scenarios are prepared, about scenic and light effects, about operating a moving picture camera, about the different things that are essential to this great profession.

EXPERIENCE UNNECESSARY.
Acting for the films does not require years of experience such as regular stage acting requires. Stage experience is not necessary. Hundreds of successful movie actors won prominence after a period of apprenticeship. Many jumped directly from ordinary walks of life into stellar roles after they had learned the rudimentary principles of the art.

Jim Cruze's course of instruction is designed to bridge this period of apprenticeship and enable those who master it to step right into good positions. The best movie stars, directors, producers, and managers have praised this course highly. They say it is the best, most complete, and most up-to-date course ever offered. These are the people you would go to if you were asking for advice on joining the army of movie players. You can accept their judgment. It is the judgment of experts. The course is remarkably complete in every particular, containing all the instruction in all you must know.

WHAT CAN YOU DO?

Remember, in analyzing your qualifications, that the movies are as near REAL LIFE as they can be made. They need all types of people, old, young, and middle aged. Thin, fat, and average size. Short and tall. Handsome and homely. All go to make up the casts of movie plays. Have you ability to mimic? Can you by facial expression show hate, anger, scorn, love, tenderness, pity, contempt, sorrow, suffering? Can you swim, run, jump, ride a horse, motorcycle, or bicycle? Can you drive an auto, a motor car, or an engine? Can you play games of skill such as base ball, football, tennis, or polo? Can you sail a boat, row, or paddle a canoe? Any or all of these accomplishments are useful in the movies. Can you wear good clothes with distinction? Can you look handsome or beautiful? Can you dance? Study yourself. See what you can do that will help you win success in this work.

CRUZE BOOK ON ACTING.
Jim Cruze has prepared a mighty interesting book on movie acting. It contains 64 pages full of important information about this great profession and many beautiful pictures of movie favorites. Send for this book and you will receive it free of charge. The book is full of instruction and matriculation examination. Lesson, examination and Cruze's book will be sent to you if you will forward 25 cents in stamps or coin. Study the lesson, fill out the examination papers, and they will be reviewed for you by our examiners. Get this at once and prepare yourself for this wonderful profession. Everything will be sent you under plain cover so that no one need know about your secret ambition. Do it now before you forget it.

JIM CRUZE.

THE MOVIE ACTORS' ASS'N., Suite A 526, 1327 Michigan Boulevard Chicago, Ill.

CHILDREN WILL GIVE FESTIVAL TOMORROW

Six Thousand Pupils, Garbed in
Many Colors, Will Dance at
Ball Park.

Six thousand Washington school children, garbed in the rainbow costumes of foreign lands, will hold their annual playground festival tomorrow at 3 o'clock at American League Park.

During the last few weeks the children's mothers have been busy with making the first division of Indian costumes for 800 third grade boys and girls have been made from khaki and fringed with red, while gory card-board tomahawks complete the costume. For the Russian snow-storm, the dancers will wear white Cossack suits, with ribbons at the wrist.

In the Swedish trill, boleros will be worn over the Russian costume. The Russian snow-storm, the dancers will wear white Cossack suits, with ribbons at the wrist.

The wand and dumb bell drills by the seventh and eighth grades will have the greatest number of participants, 1,080 in each. Though no national costume has been planned, it is expected that the white middy dresses of the girls and the dark suits and white shirts of the boys, will present a picture of military trimness.

The 400 first grade children will sing their nursery rhymes and play their games in regulation school dresses. They will be grouped in several large circles, an arrangement that proved popular last year.

The fourth grade children, who are to have some relay races, also will wear middy dresses. The division colors will distinguish teams in all athletic events: yellow, lavender, the second, light green, the third, pink, the fourth, light blue, the fifth, orange, the sixth, dark green, the seventh, red, the eighth, violet, the ninth, and Normal School, dark blue.

All the costumes were cut out by teachers and where they were made at home complete directions were supplied with each dress pattern. The cutting and fitting instructions have helped the fifth and sixth grade children to make their folk-dance costumes, so that little work at home was needed.

The music has been specially arranged by Sol Minster.

The corps of health instructors has had complete charge of the work under direction of Dr. Rebecca Stonerod, head of the department of physical training in the schools. The members of the corps are Miss Elsie Sanders, Miss Belle Stevens, Miss Lila Burket, Miss Mildred Lacy, Miss Grace Houchen, Miss Elizabeth Lacy, Miss Dorothy Breuninger, and Miss Imogene Stockert.

Proceeds of the festival will be devoted to the maintenance of the public school playgrounds this summer.

Phi Chis Dine.
The Kappa Medical Chapter of the Phi Chi Fraternity of Georgetown University was host last night at a banquet held at the Continental Hotel. Dr. Prentiss Wilson was toastmaster.

Miss Wray to Speak at Gospel Mission Service

Miss Sara Wray, superintendent of the Eighth Avenue Mission of New York city, who has been attending the convention of Gospel Missions just concluded in Norfolk, will be the principal speaker at services at the Gospel Mission in John Marshall place northwest on Friday evening.

Many prominent church and mission workers who attended the Norfolk convention will stop over en route to their respective homes to participate in the anniversary services of the Gospel Mission on Sunday.

Mrs. Sidney Whitmore, of New York, president of the International Union of Missions, and T. L. Fretz, superintendent of the Mission Workers' Band of Philadelphia, will be among the speakers. The Baltimore Gospel Trio will sing.

Jobs For Sub-Clerks.
The Civil Service Commission has announced an examination June 5 to fill vacancies in the third, or sub-clerical grade, from which messengers, watchmen, and skilled laborers are selected.

Dorothy Bernard Stars In Film At Crandall's

Dorothy Bernard, leading woman of the Columbia Players of last season, who has a large circle of personal friends in Washington, is appearing in a screen production of Sardou's "Fedora" at Crandall's today and tomorrow.

It is not generally known that Miss Bernard was one of David W. Griffith's particular stars in the early days of photoplay production, when the name of Griffith was first becoming known. She was selected especially by Mr. Griffith to take leading parts in films of the Biograph company, alternating with Mary Pickford in the special features. Griffith was much disappointed when Miss Bernard returned to the legitimate stage, as he had predicted a great future for her in films.

Within the past year she has appeared in leading parts in several of the larger film features, being especially engaged by the Lubin, Kalem and Fox film companies, and lately by the Famous Players to play opposite Hazel Dawn, the musical comedy star.

For Indigestion and Biliousness

those foes of comfort and well-being, there is one family remedy universally regarded as the best corrective of deranged conditions of the organs of digestion. Present suffering is relieved promptly, and worse sickness prevented by timely use of

BEECHAM'S PILLS

Let this wonderful remedy tone your stomach, stimulate your liver and kidneys, regulate your bowels and you will feel improved throughout your entire system. A few doses will prove to you why, for the common and minor ailments of life, Beecham's Pills

Are the Right First Aid

Sold everywhere. In boxes, 10c, 25c. Directions of Value Especially to Women with Every Box.

EASTERN STEAMSHIP LINES NEXT TUESDAY

Opens the Ninth Season of the Metropolitan Line
All-the-Way-by-Water route

To BOSTON

Express Twin-Screw Steel Steamships MASSACHUSETTS and BUNKER HILL will leave Pier 18, North River, foot of Murray St., New York, week days and Sundays at 11 A. M. Sailing service returning from North Side India Wharf, Boston. Running time between cities about 15 hours.

**MAIN DECK DINING ROOMS
EXCELLENT SERVICE**

State Rooms on Metropolitan Line Steamers may be reserved and paid for at Ticket Offices of Baltimore & Ohio and Pennsylvania Railroad stations in Washington. Through tickets at all Railroad Offices to points in Maine and the Province.

Baggage checked through. **FARE \$4.00.**

Inside Rooms with Electric Fans, \$1.00. Outside Rooms, \$2.00.

Side Whiskers as art—

Francis Ford, original hero of the side-whisker stunt, was one of the first actors to recognize bread and butter in moving pictures. He is a P. P. P., pioneer picture player, with as many skins as a piece of birch bark. He not only acts, but he directs, produces and writes scenarios, preferring the home-baked kind to the incoherent plots sent in by correspondence-school athletes. Do you recall him as the polished villain in "Lucille Love"? He likes to play the bad man, but he's as sunny as California.

Ford is at Universal City, the only moving-picture city in existence—the queerest, maddest, wildest, most romantic and picturesque city in the world. It has nearly 3,000 people in it, all actors, actresses or stage folk of some description. There's where most of the Universal program is made—the program that has made and is making money for the exhibitor and fast friends of all the fans. If you are going to California this Spring, go to your favorite theatre first, see some Universal moving-pictures, then drop in at Universal city and

SEE HOW THE MOVIES ARE MADE

Universal City is a brief trolley ride from Los Angeles which is on the direct line of the Santa Fe Railroad.

Universal Film Manufacturing Co.

1600 Broadway, New York City

Carl Laemmle, President

"The Largest Film Manufacturing Concern in the Universe"

OUR BRANDS: "Imp" "Rex" "101-Bison" "Nestor" "Gold Seal" "Victor" "Big U" "Powers" "Joker" "Animated Weekly" "L-Ko" and "Laemmle."

Studios in New York, New Jersey and California, Factories in New York and New Jersey, Distributing agencies throughout the civilized world.

The best houses show UNIVERSAL Films

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